

Process Book
Team 2

Project Brief

Our team's objective was to create a cohesive book while experimenting with dynamic printing techniques. Each person's unique expertise contributed to the diversity of the book while inspiring an inspired experience. Ha!

The story is about an ambiguous space traveler, and their journey to a distant planet. Their journal was recovered years later, and recorded in our book. Part of our concept was to incorporate a sense of space through our design. Our use of small type and negative space contributed to this. The idea was to create a cohesive piece, with elements of each designer's personal style and contribution. To achieve this, each group member created a distinct artifact that was tied to the space traveller's journey. Sit down and buckle up.

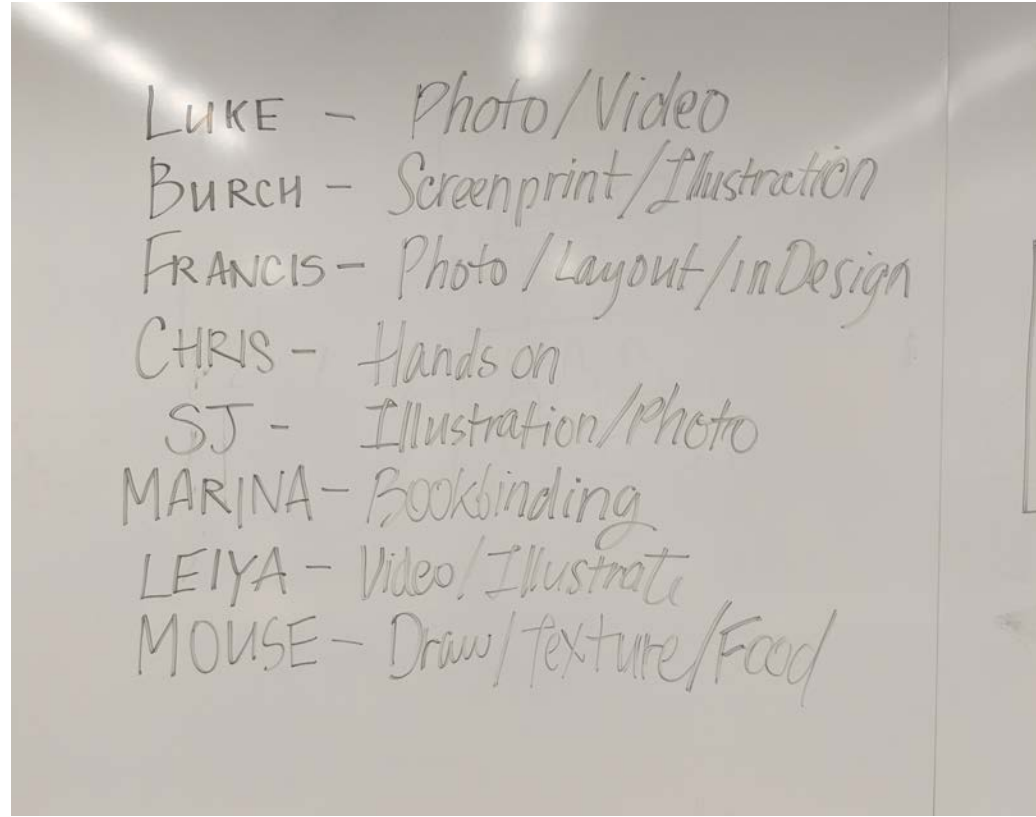


Project Manager: Luke Larson
Production Manager: Chris Loth & Burch
Art Director: Frances Dierken

Accountant: Leiya Tatad
Editor: SJ Anderson
Process Book Designers: Mouse & Marina

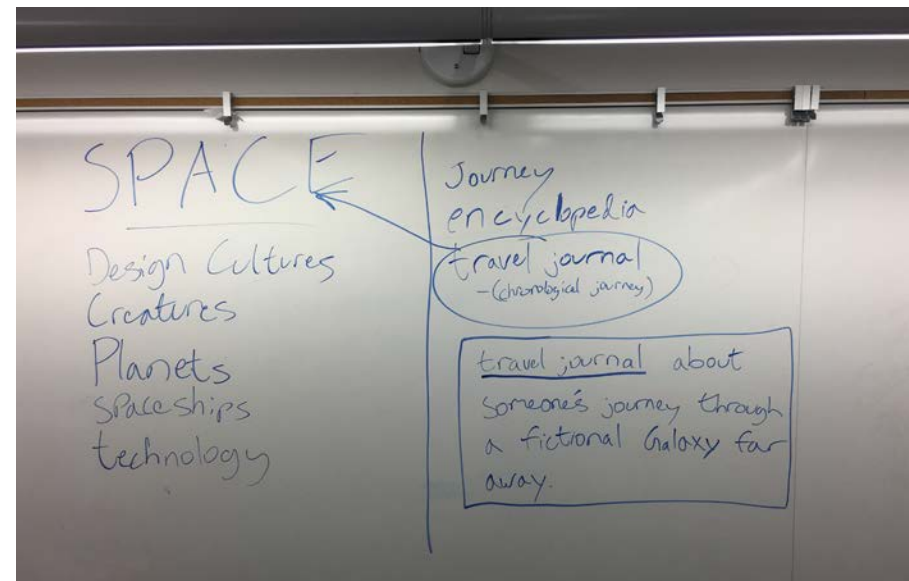
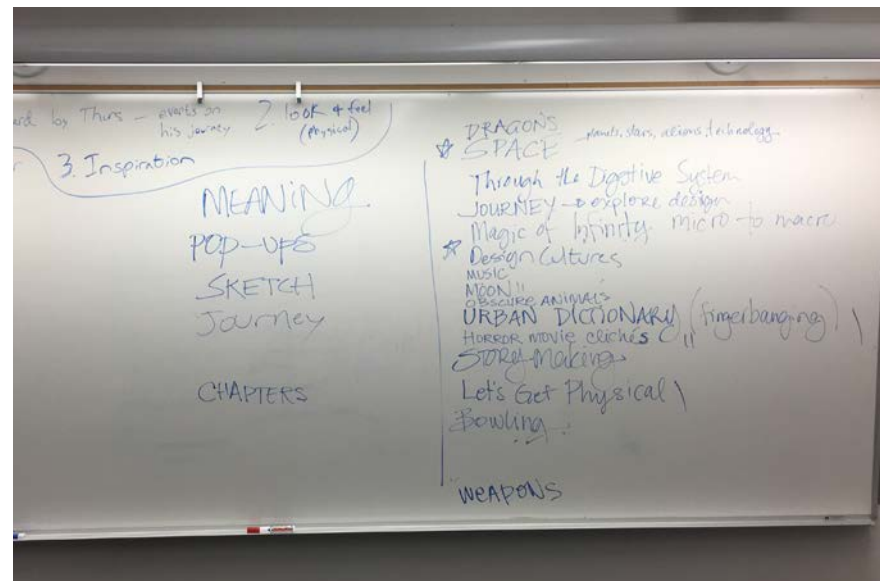
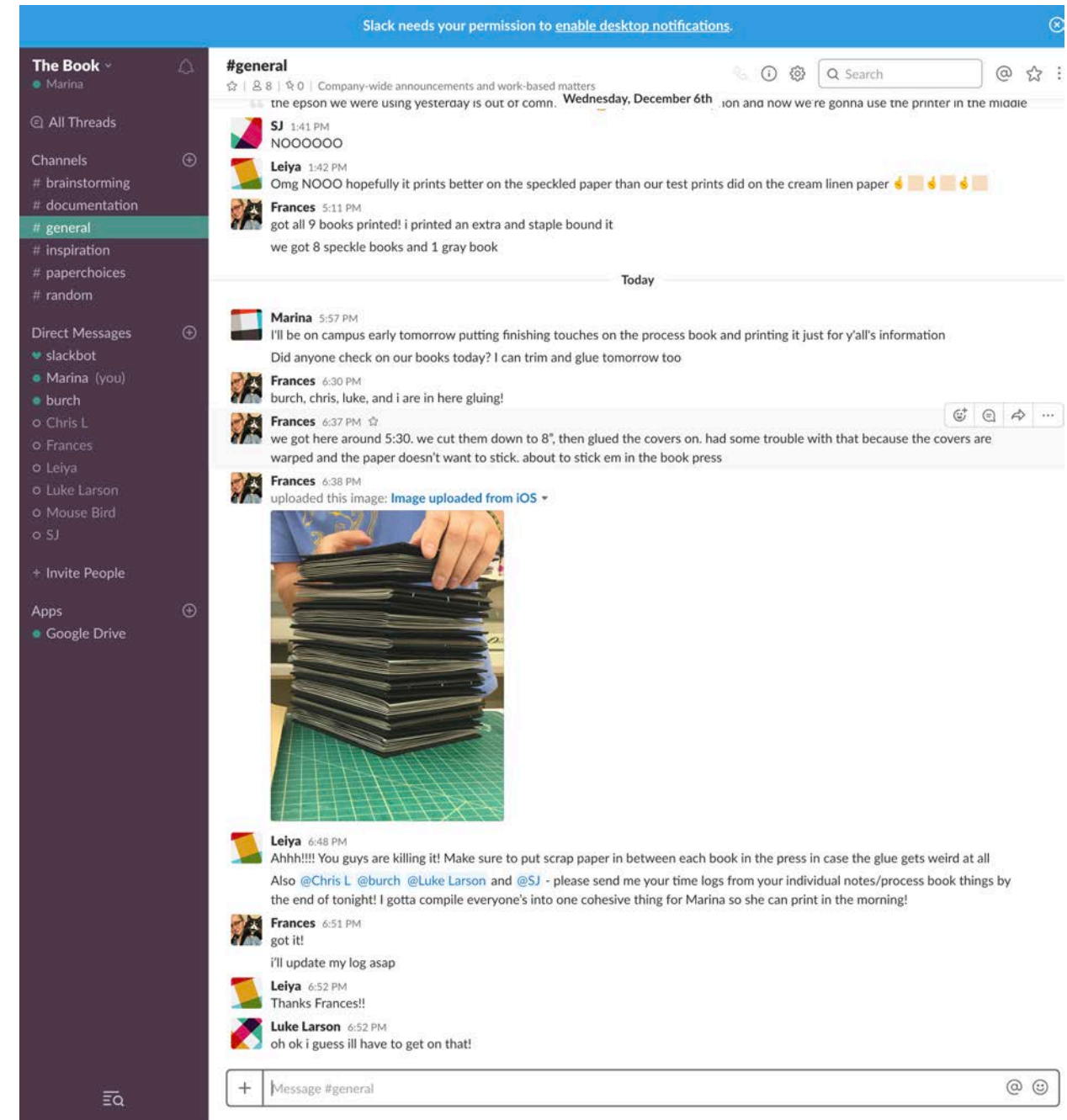
Brainstorming

We began our process by introducing ourselves to each other, and sharing our strengths and inclinations. Roles were assigned, and we began brainstorming concepts.



Team Communication

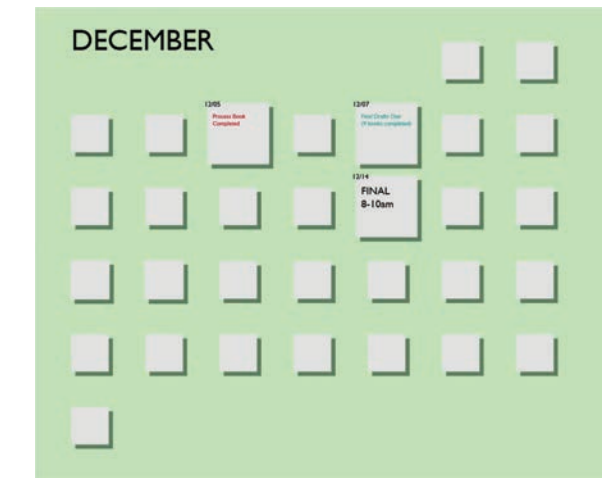
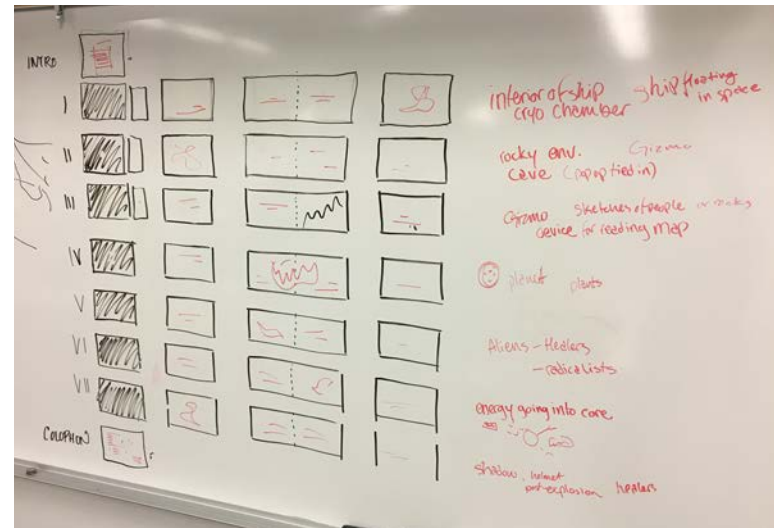
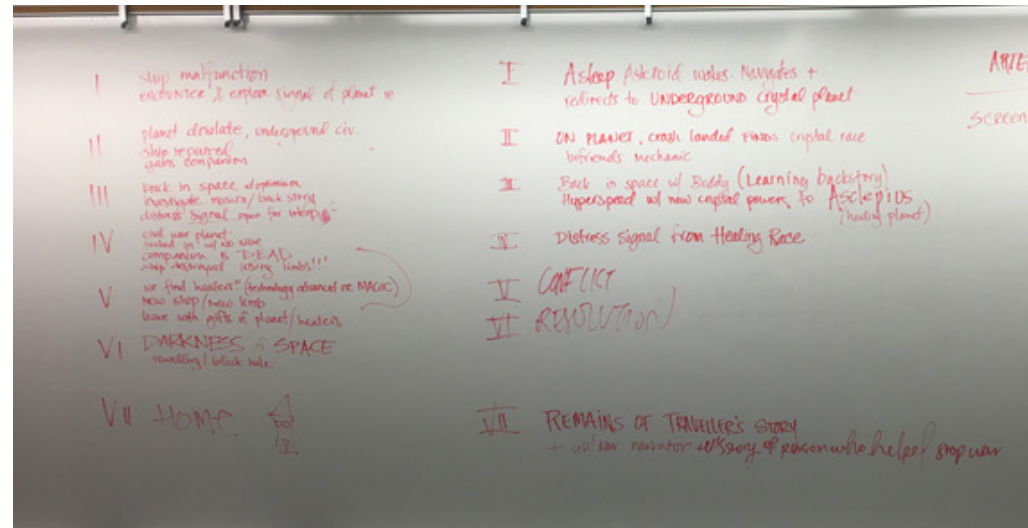
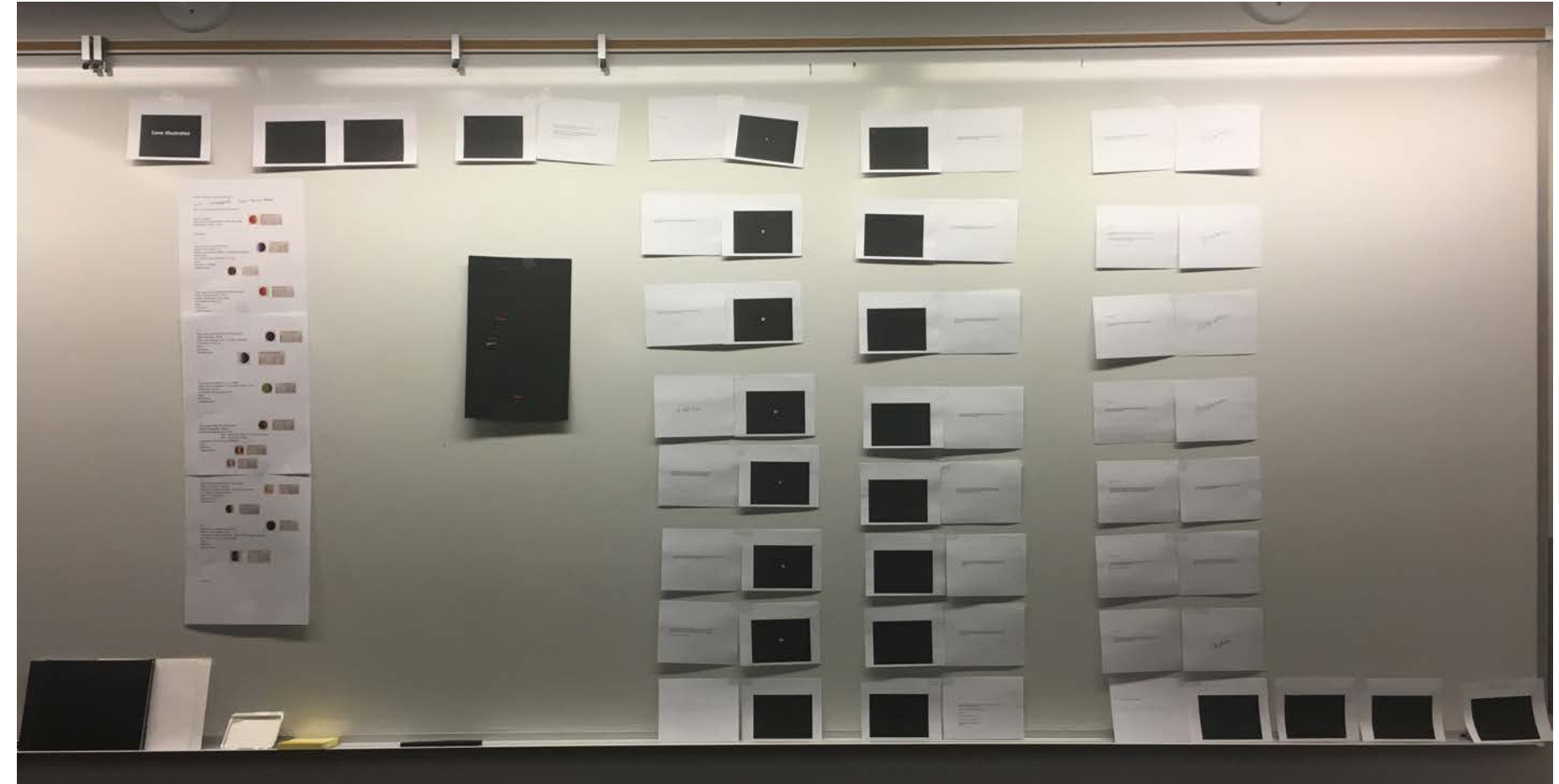
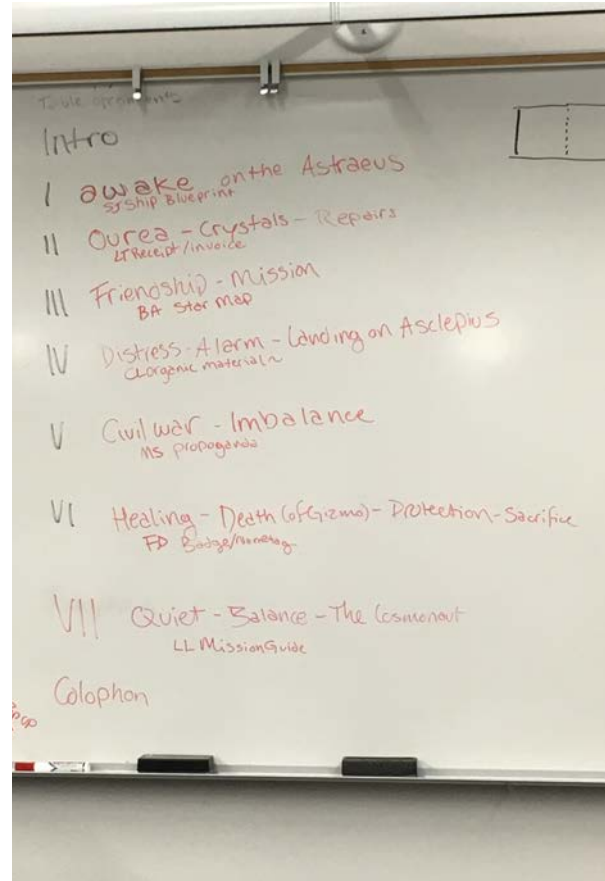
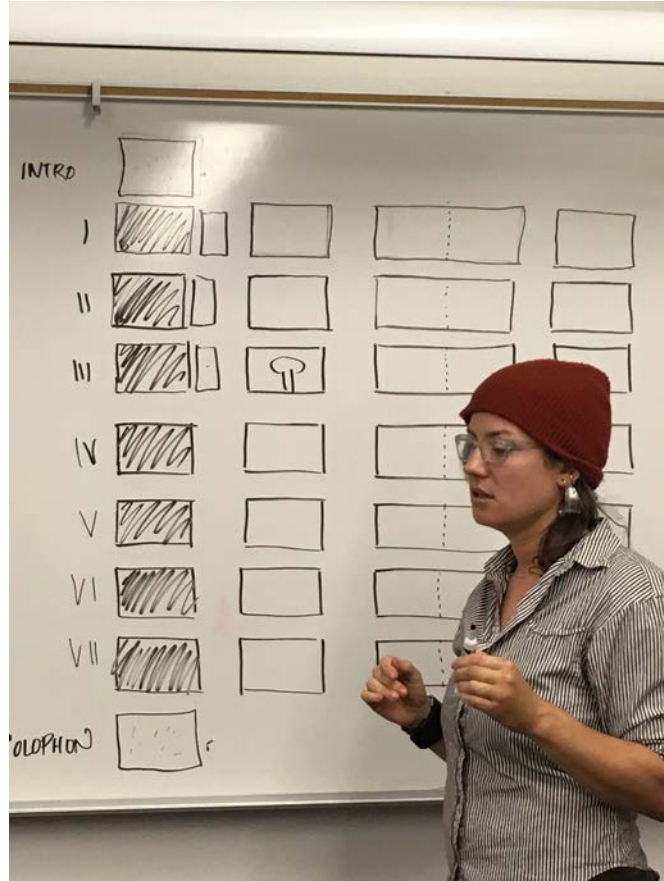
We used Slack as a platform to communicate and share files with each other.



Story Development

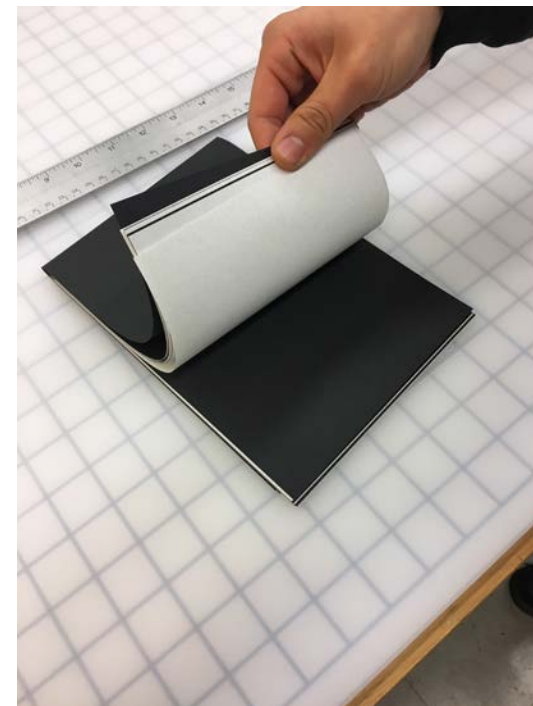
SJ wrote the story. The format and design of our book was agreed upon. This is where the artifact idea was developed. Each team member was assigned an artifact that would use a distinct printing method and remain unified through use of color.

Our schedule was developed to outline the implementation of our book. We agreed unanimously on a concept and began storyboarding.



Physical Development

Two dummies were made,
and a binding method
was realized.



Color & Type

Established color palette and typeface:



Outline of Artifacts and non-bound items

Title: The Cosmonaut/The Explorer/Adepius

Pop-Up - Mouse
Color Scheme: ORANGE RED (Killing Me Softly)
Print Method: Laser Cut and

Introduction

I
Color scheme: BLUE (Blue Fader)
Artifact: Ship blueprint - 5J
Artifact color scheme: GREEN + ORANGE (Greenspot Nutbranch)
Print Method: Epson Workforce VF-7100
Paper:
Dimensions: (folding)
Typefaces used: Anonymous in 76

II
Color scheme: RED ORANGE (Killing Me Softly)
Artifact: Receipt/Invoice - Leya
Artifact color scheme: Your choice
Print Method: Letterpress
Paper:
Dimensions:
Typefaces used:

III
Color scheme: RED PURPLE (Mixed Berries)
Artifact: Star Map - Burch
Artifact color scheme: TEAL + PURPLE (Silystic)
Print Method: Laser Jet
Paper:
Dimensions:
Typefaces used:

IV
Color scheme: GREEN (F + d + Heart)
Artifact: Organic Material (7' or something else?) - Chris
Artifact color scheme:
Print Method: Mechanical press (?)
Paper:
Dimensions:
Typefaces used:

V
Color scheme: RED (PN & Pendulum)
Artifact: Propaganda - Mirano
Artifact color scheme: two choices
RED + YELLOW + GRAY (First Century Jeans)
Print Method: HP Color LaserJet 5500n
Paper:
Dimensions:
Typefaces used:

VI
Color scheme: YELLOW (Love Never Dies.)
Artifact: ID Badge - Frances
Artifact color scheme: BLACK + YELLOW (Revolution)
Print Method: Datasec C2000
Paper: PVC Cardstock
Dimensions: 2.1" x 3.4"
Typefaces used:

VII
Color scheme: PURPLE (Soft Push)
Artifact: Mission Guide - Luke
Artifact color scheme: ORANGE + INDIGO (Blue Morpho Butterfly)
Print Method: Epson Stylus Pro 3880
Paper:
Dimensions:
Typefaces used:

Colophon

SPACE EXPLORATION DATE 70816.34.8 -
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I TURNED AROUND AT THE MOON OF PLANET 786.54 AFTER FINDING SMOOTH ROCKS COVERED IN A DANGEROUS SLIME MOLD THAT GAVE MY ARBINAU A BAD COUGH.
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SPACE EXPLORATION DATE 70816.36.3 -
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ANOTHER DAY, ANOTHER SPACE ROCK. MAYBE I'LL FIND SOMETHING TASTY TO EAT SOON. GETTING TIRED OF THESE CRUMBLING 'PASTRIES' THAT ARE MORE LIKE CARDBOARD. I'M TOLD THEY'RE NUTRITIOUS SO I KEEP GETTING THEM. LOOKING FORWARD TO THE SAPPHIRE CAVES ON PLANET 655.03.
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RIFT SOFT DEMI 12PT

Space Exploration Date 70816.34.8 -
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I turned around at the moon of Planet 786.54 after finding smooth rocks covered in a dangerous slime mold that gave my Arbinau a bad cough.
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Space Exploration Date 70816.36.3 -
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Another day, another space rock. Maybe I'll find something tasty to eat soon. Getting tired of these crumbling 'pastries' that are more like cardboard. I'm told they're nutritious so I keep getting them. Looking forward to the sapphire caves on Planet 655.03.
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Courier Regular 12pt

Space Exploration Date 70816.34.8 - SemiBold
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I turned around at the moon of Planet 786.54 after finding smooth rocks covered in a dangerous slime mold that gave my Arbinau a bad cough.
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Space Exploration Date 70816.36.3 - Bold
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Another day, another space rock. Maybe I'll find something tasty to eat soon. Getting tired of these crumbling 'pastries' that are more like cardboard. I'm told they're nutritious so I keep getting them. Looking forward to the sapphire caves on Planet 655.03.
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Gill Sans Light 12pt

SPACE EXPLORATION DATE 70816.34.8 - DEMI
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I TURNED AROUND AT THE MOON OF PLANET 786.54 AFTER FINDING SMOOTH ROCKS COVERED IN A DANGEROUS SLIME MOLD THAT GAVE MY ARBINAU A BAD COUGH.
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SPACE EXPLORATION DATE 70816.36.3 - BOLD
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ANOTHER DAY, ANOTHER SPACE ROCK. MAYBE I'LL FIND SOMETHING TASTY TO EAT SOON. GETTING TIRED OF THESE CRUMBLING 'PASTRIES' THAT ARE MORE LIKE CARDBOARD. I'M TOLD THEY'RE NUTRITIOUS SO I KEEP GETTING THEM. LOOKING FORWARD TO THE SAPPHIRE CAVES ON PLANET 655.03.
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RIFT LIGHT 12PT

Space Exploration Date 70816.34.8 -
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I turned around at the moon of Planet 786.54 after finding smooth rocks covered in a dangerous slime mold that gave my Arbinau a bad cough.
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Space Exploration Date 70816.36.3 -
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Another day, another space rock. Maybe I'll find something tasty to eat soon. Getting tired of these crumbling 'pastries' that are more like cardboard. I'm told they're nutritious so I keep getting them. Looking forward to the sapphire caves on Planet 655.03.
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Europa Light 12pt

Space Exploration Date 70816.34.8 - Condensed
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I turned around at the moon of Planet 786.54 after finding smooth rocks covered in a dangerous slime mold that gave my Arbinau a bad cough.
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Space Exploration Date 70816.36.3 - Bold Extended 2
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Another day, another space rock. Maybe I'll find something tasty to eat soon. Getting tired of these crumbling 'pastries' that are more like cardboard. I'm told they're nutritious so I keep getting them. Looking forward to the sapphire caves on Planet 655.03.
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Eurostile Medium 12pt

Space Exploration Date 70816.34.8 -
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I turned around at the moon of Planet 786.54 after finding smooth rocks covered in a dangerous slime mold that gave my Arbinau a bad cough.
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Space Exploration Date 70816.36.3 - Heavy
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Another day, another space rock. Maybe I'll find something tasty to eat soon. Getting tired of these crumbling 'pastries' that are more like cardboard. I'm told they're nutritious so I keep getting them. Looking forward to the sapphire caves on Planet 655.03.
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Avenir Light 12pt

SPACE EXPLORATION DATE 70816.34.8 - BLACK CAPITALS
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I turned around at the moon of Planet 786.54 after finding smooth rocks covered in a dangerous slime mold that gave my Arbinau a bad cough.
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Space Exploration Date 70816.36.3 - Normal Roman
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Another day, another space rock. Maybe I'll find something tasty to eat soon. Getting tired of these crumbling 'pastries' that are more like cardboard. I'm told they're nutritious so I keep getting them. Looking forward to the sapphire caves on Planet 655.03.
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Meta Hairline 12pt

Space Exploration Date 70816.34.8 - Bold
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I turned around at the moon of Planet 786.54 after finding smooth rocks covered in a dangerous slime mold that gave my Arbinau a bad cough.
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Space Exploration Date 70816.36.3 - Medium Italic
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Another day, another space rock. Maybe I'll find something tasty to eat soon. Getting tired of these crumbling 'pastries' that are more like cardboard. I'm told they're nutritious so I keep getting them. Looking forward to the sapphire caves on Planet 655.03.
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ITC Mendoza Roman Book 12pt

Space Exploration Date 70816.34.8 - Bold
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I turned around at the moon of Planet 786.54 after finding smooth rocks covered in a dangerous slime mold that gave my Arbinau a bad cough.
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Space Exploration Date 70816.36.3 - Bold Slanted
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Another day, another space rock. Maybe I'll find something tasty to eat soon. Getting tired of these crumbling 'pastries' that are more like cardboard. I'm told they're nutritious so I keep getting them. Looking forward to the sapphire caves on Planet 655.03.
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Letter Gothic Std Medium 12pt

SPACE EXPLORATION DATE 70816.34.8 - MEDIUM CAPITALS
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I turned around at the moon of Planet 786.54 after finding smooth rocks covered in a dangerous slime mold that gave my Arbinau a bad cough.
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Space Exploration Date 70816.36.3 - Bold
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Another day, another space rock. Maybe I'll find something tasty to eat soon. Getting tired of these crumbling 'pastries' that are more like cardboard. I'm told they're nutritious so I keep getting them. Looking forward to the sapphire caves on Planet 655.03.
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Eureka Sans Regular 12pt

Another day, another space rock. Maybe I'll find something tasty to eat soon. Getting tired of these crumbling 'pastries' that are more like cardboard. I'm told they're nutritious so I keep getting them. Looking forward to the sapphire caves on Planet 655.03.
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Meta Hairline 12pt

Space Exploration Date 70816.34.8 -
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Space Exploration Date 70816.36.3 -
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OCR A Std 12pt

SPACE EXPLORATION DATE 70816.34.8 - SLANTED
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I TURNED AROUND AT THE MOON OF PLANET 786.54 AFTER FINDING SMOOTH ROCKS COVERED IN A DANGEROUS SLIME MOLD THAT GAVE MY ARBINAU A BAD COUGH.
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SPACE EXPLORATION DATE 70816.36.3 -
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ANOTHER DAY, ANOTHER SPACE ROCK. MAYBE I'LL FIND SOMETHING TASTY TO EAT SOON. GETTING TIRED OF THESE CRUMBLING 'PASTRIES' THAT ARE MORE LIKE CARDBOARD. I'M TOLD THEY'RE NUTRITIOUS SO I KEEP GETTING THEM. LOOKING FORWARD TO THE SAPPHIRE CAVES ON PLANET 655.03.
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GRATOR MEDIUM 12PT

Space Exploration Date 70816.34.8 - Black
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I turned around at the moon of Planet 786.54 after finding smooth rocks covered in a dangerous slime mold that gave my Arbinau a bad cough.
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Space Exploration Date 70816.36.3 - Condensed Semibold
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Another day, another space rock. Maybe I'll find something tasty to eat soon. Getting tired of these crumbling 'pastries' that are more like cardboard. I'm told they're nutritious so I keep getting them. Looking forward to the sapphire caves on Planet 655.03. Light Italic
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Space Exploration Date 70816.36.4
Space Exploration Date 70816.36.8
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Proxima Nova Thin 12pt

Space Exploration Date 70816.34.8 - 0551
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I turned around at the moon of Planet 786.54 after finding smooth rocks covered in a dangerous slime mold that gave my Arbinau a bad cough.
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Space Exploration Date 70816.36.3 - 0456
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Another day, another space rock. Maybe I'll find something tasty to eat soon. Getting tired of these crumbling 'pastries' that are more like cardboard. I'm told they're nutritious so I keep getting them. Looking forward to the sapphire caves on Planet 655.03.
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Hooge0555 12pt

Space Exploration Date 70816.34.8 - Bold
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I turned around at the moon of Planet 786.54 after finding smooth rocks covered in a dangerous slime mold that gave my Arbinau a bad cough.
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Space Exploration Date 70816.36.3 - Black
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Another day, another space rock. Maybe I'll find something tasty to eat soon. Getting tired of these crumbling 'pastries' that are more like cardboard. I'm told they're nutritious so I keep getting them. Looking forward to the sapphire caves on Planet 655.03.
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Din Light 12pt

SPACE EXPLORATION DATE 70816.34.8 - SQUAREBLACK
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I turned around at the moon of Planet 786.54 after finding smooth rocks covered in a dangerous slime mold that gave my Arbinau a bad cough.
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Space Exploration Date 70816.36.3 - SquareExtraLight
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Another day, another space rock. Maybe I'll find something tasty to eat soon. Getting tired of these crumbling 'pastries' that are more like cardboard. I'm told they're nutritious so I keep getting them. Looking forward to the sapphire caves on Planet 655.03.
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QType0T SquareBook 12pt

Material Exploration

The team took a journey on down the street to Stampadoodle! On our excursion we examined and discovered many types of paper and printing supplies. We visited two commercial printers, ADI and Lithtex NW as well as touring the facility. We decided on paper and book cloth.



outlook.office.com

Sent Items

BOOKCLOTH //

NAME: "Cialux" #1581 Black
QTY: 18 yards (55")
PRICE: \$14.50
[\[link\]](#)

PAPER //

NAME: MOHAWK LOOP ANTIQUE VELLUM BIRCH - 80 text, 25x38in (Item #97-89-3825)
QTY: 15 sheets
PRICE: \$13.35
[\[link\]](#)

NAME: STRATHMORE PREMIUM WOVE MIDNIGHT BLACK - 80 cover, 26 x 40in. (Item #98-305134)
QTY: 18 sheets
PRICE: \$45.00
[\[link\]](#)

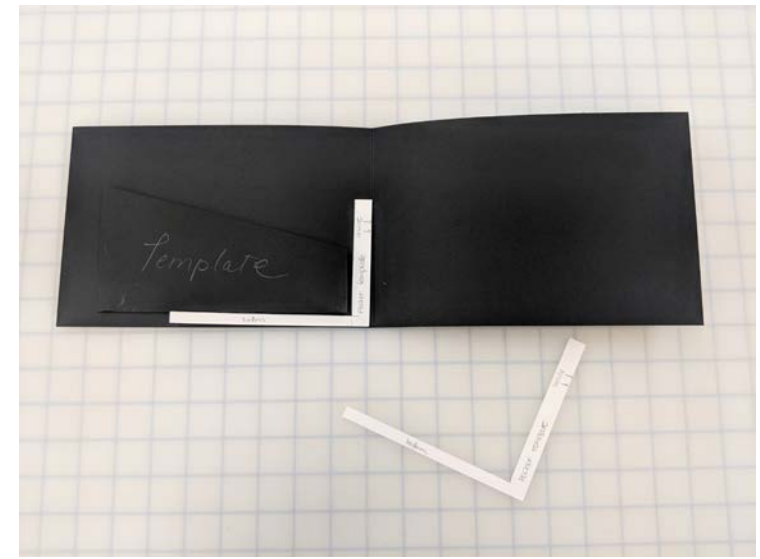
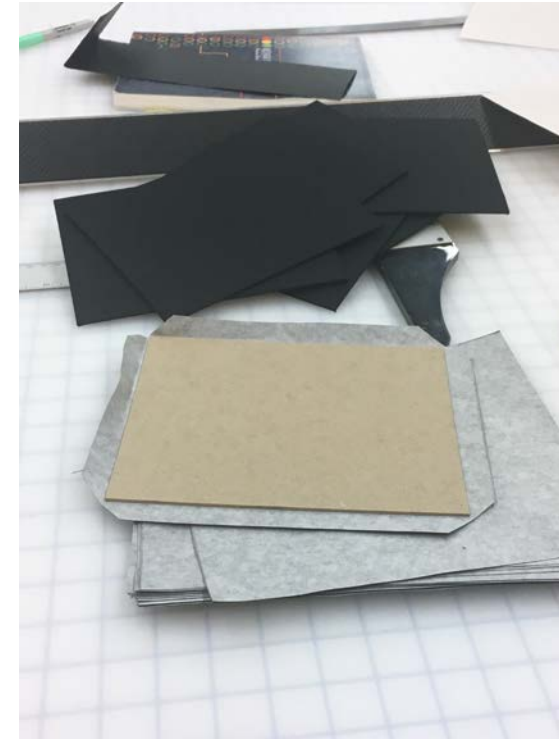
GRAND TOTAL: \$71.70



Foil Stamping

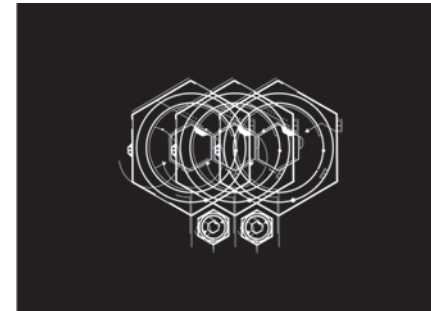
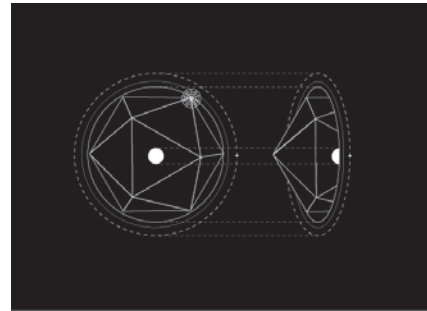
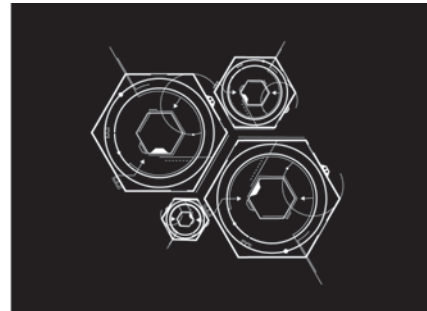
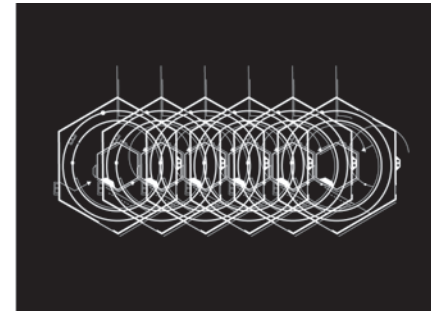
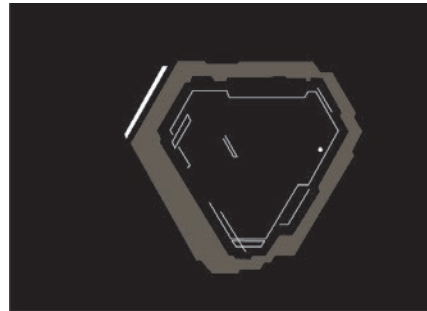
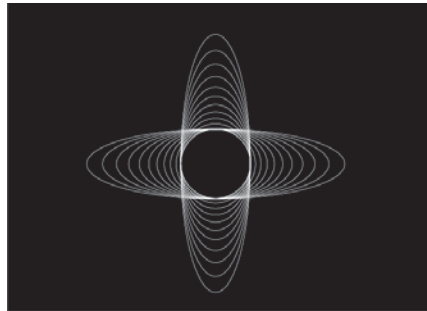
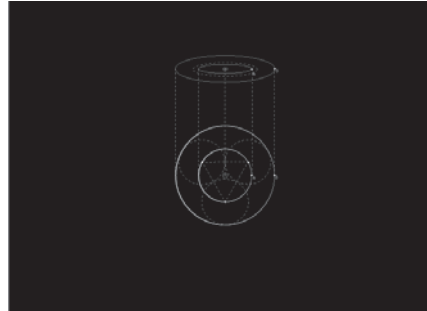
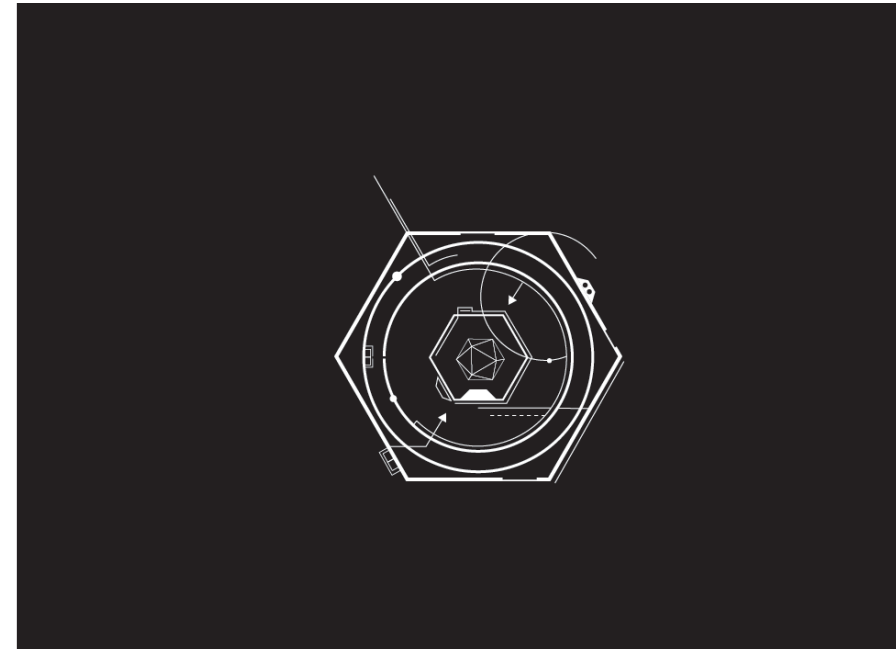


Making Pockets, Gluing Bookboard



Cover Design

Chris presented the cover graphic to the group. We ambled down the hallway to test screenprinting our cover graphic on book cloth. Each person began iterations of their artifacts.



The first round of screenprinting didn't go quite as planned...

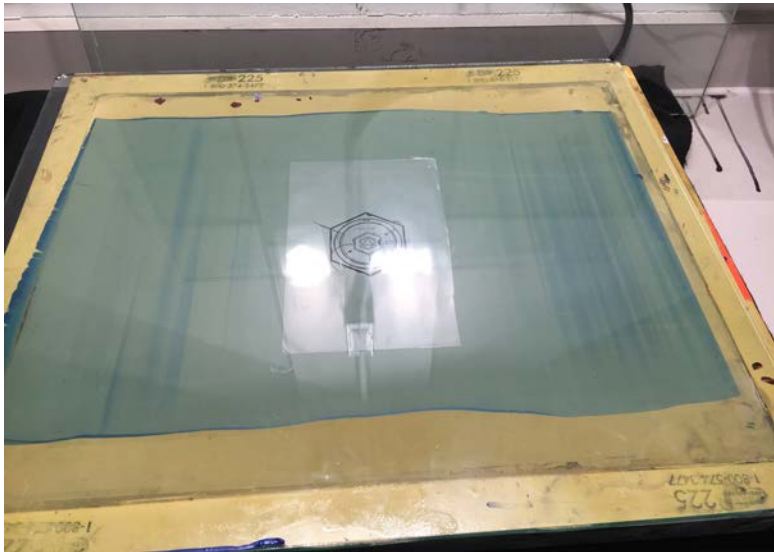
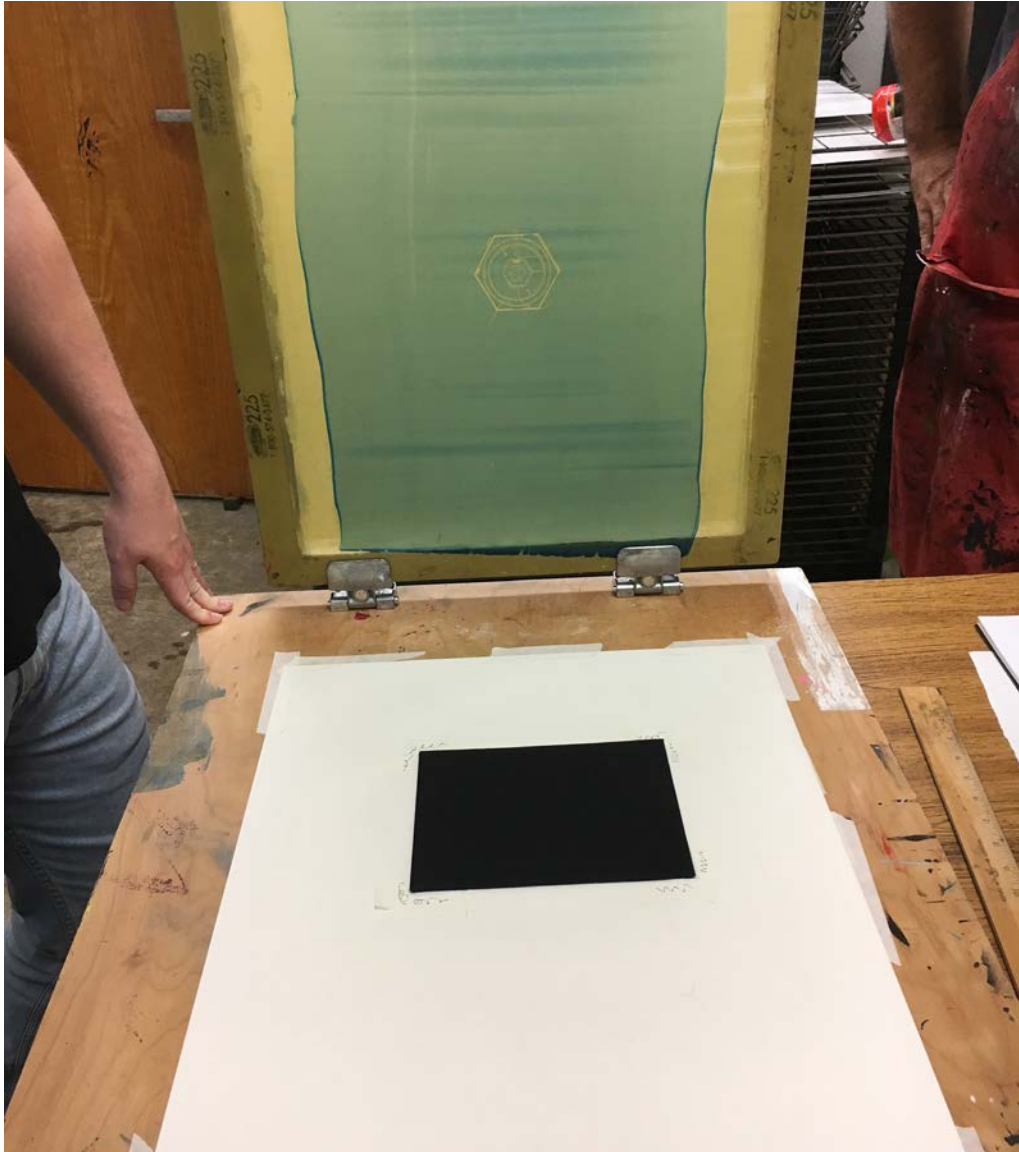


but we did see that the white ink would be nice and opaque on a black bookcloth.



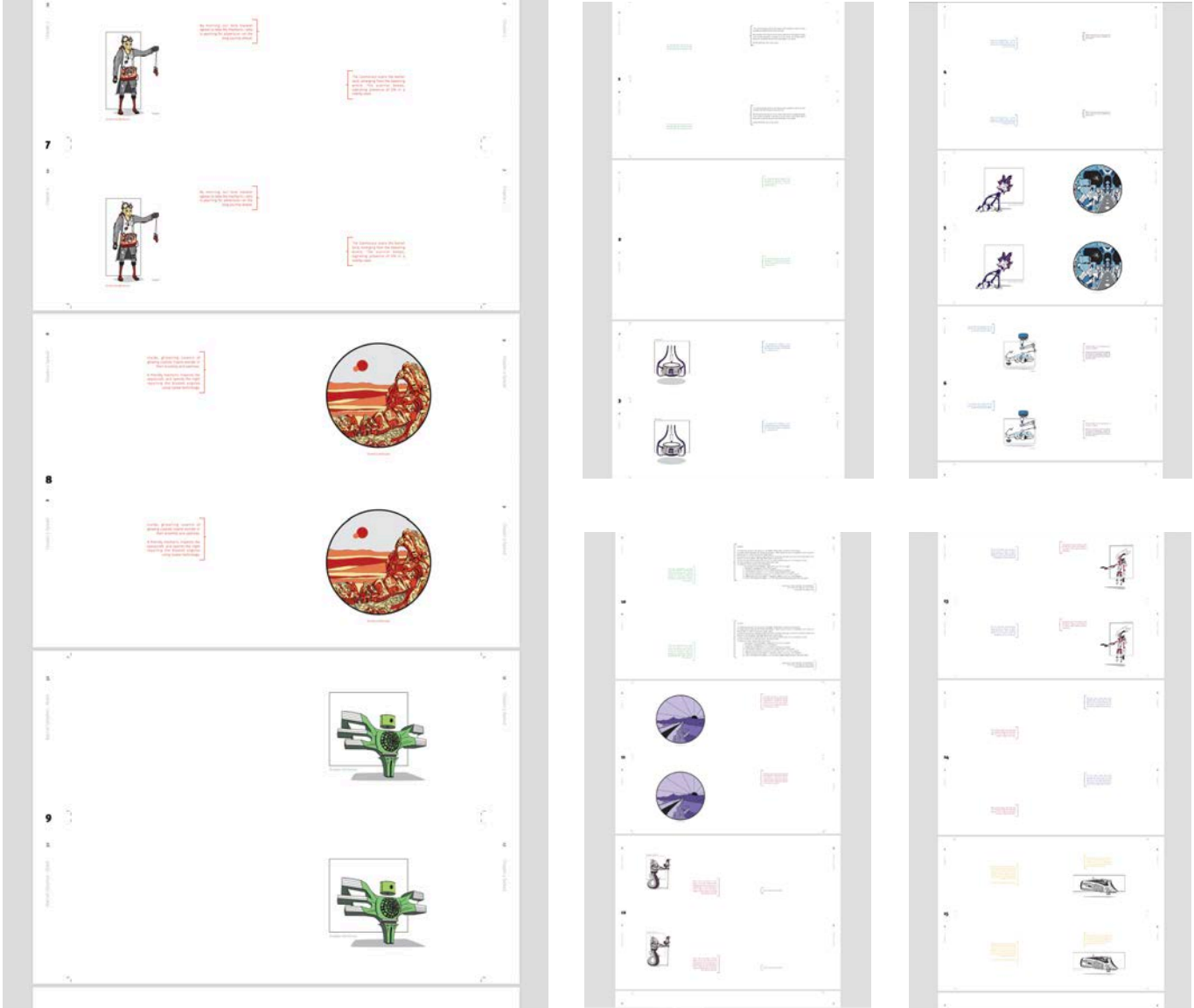
Final Screenprint

Chris teamed up with Kent Smith to screenprint our final hardback cover, which we would eventually glue to our book block.



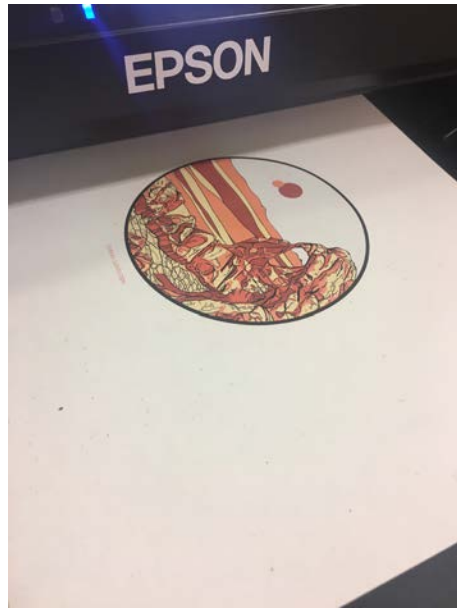
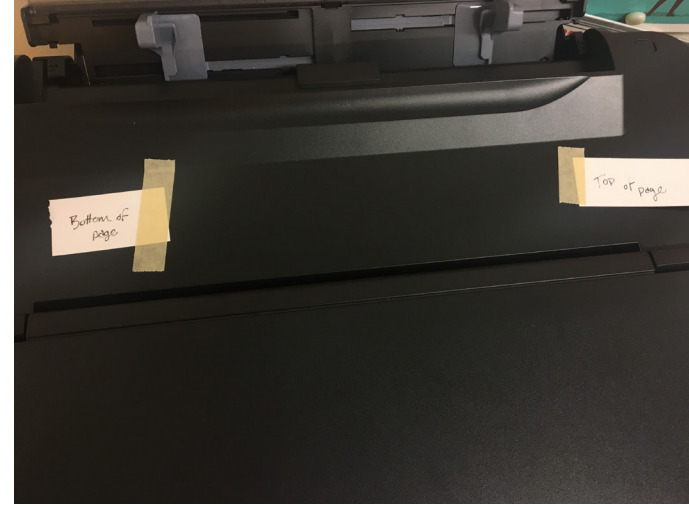
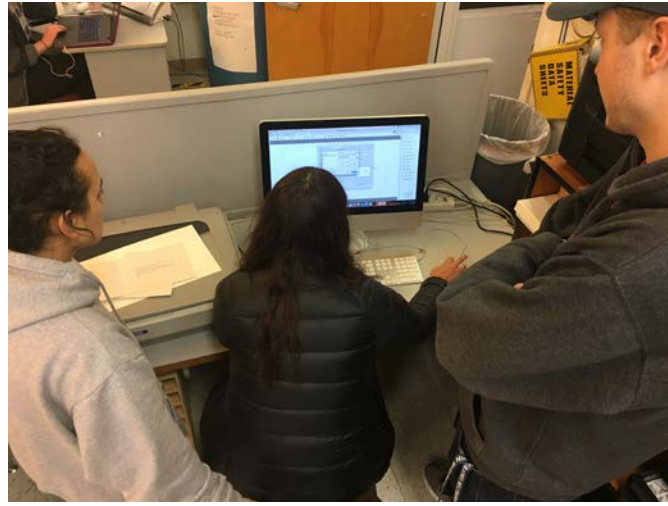
Final Draft

Frances presented a final inDesign draft of the layout of the book.



Printing! Cutting! Binding!

In the last week, the whole team came through to finish our book.



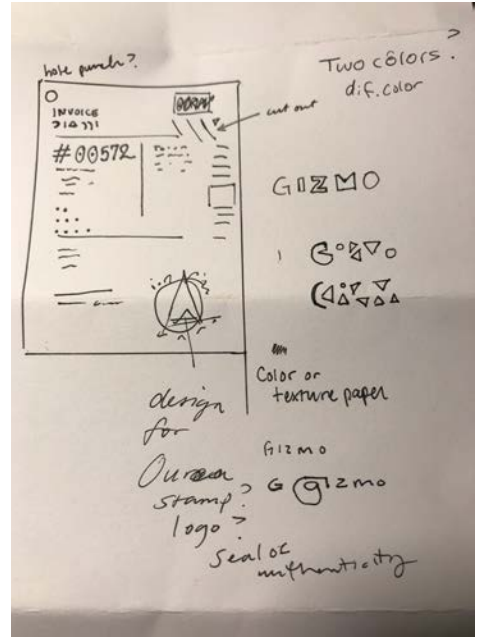
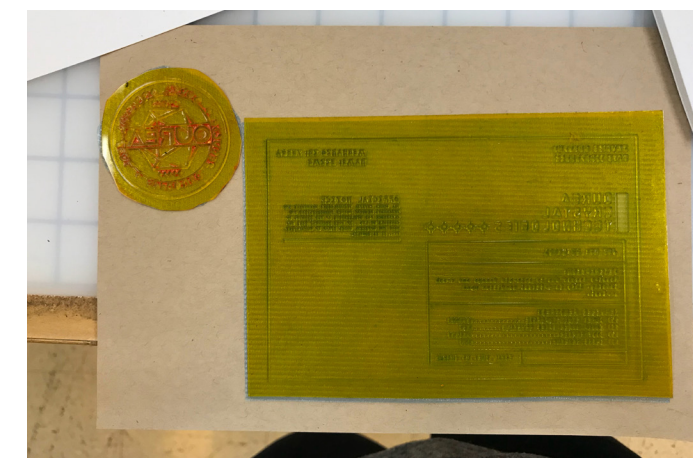
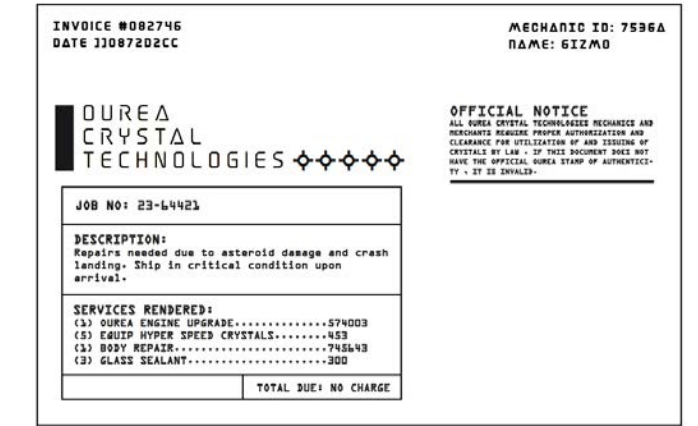
Marina

Artifact : Propoganda Flyer
 Printing Method : Epson Inkjet



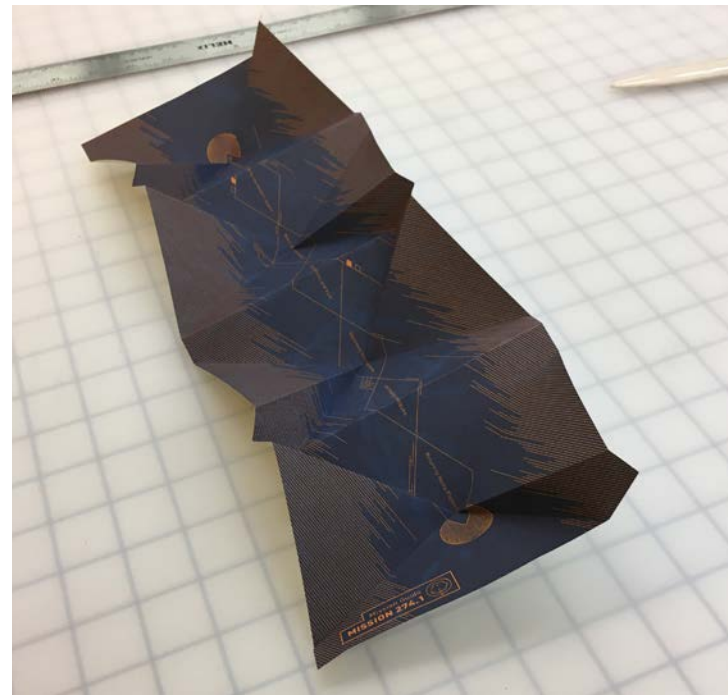
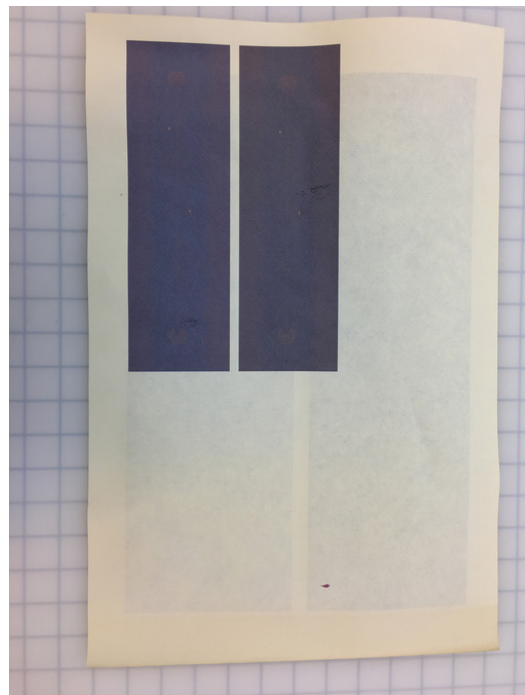
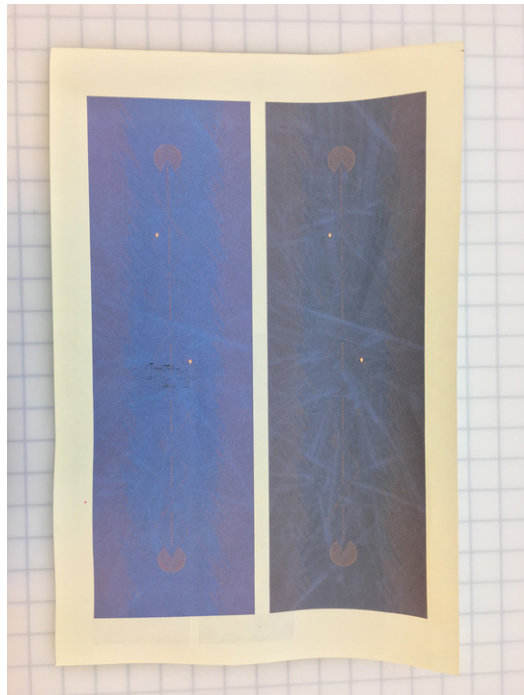
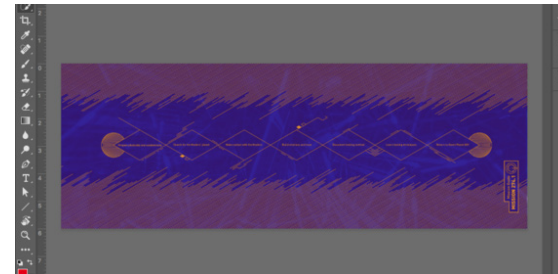
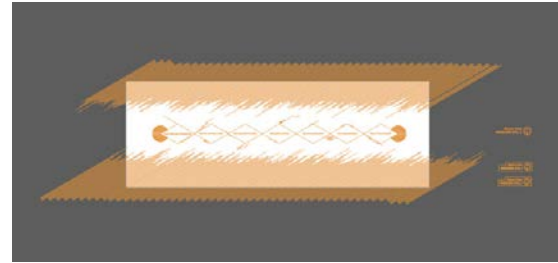
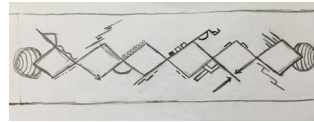
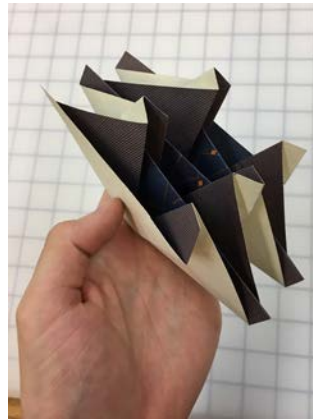
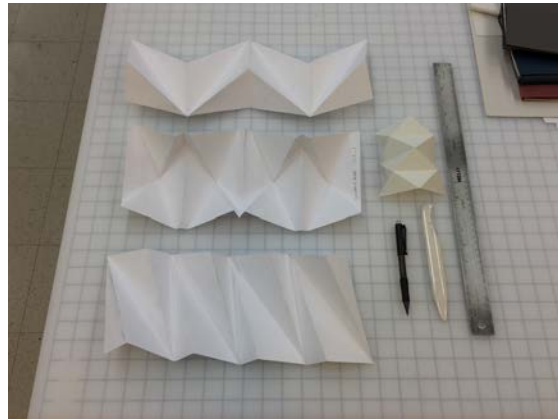
Leiya

Artifact : Invoice
 Printing Method : Letterpress



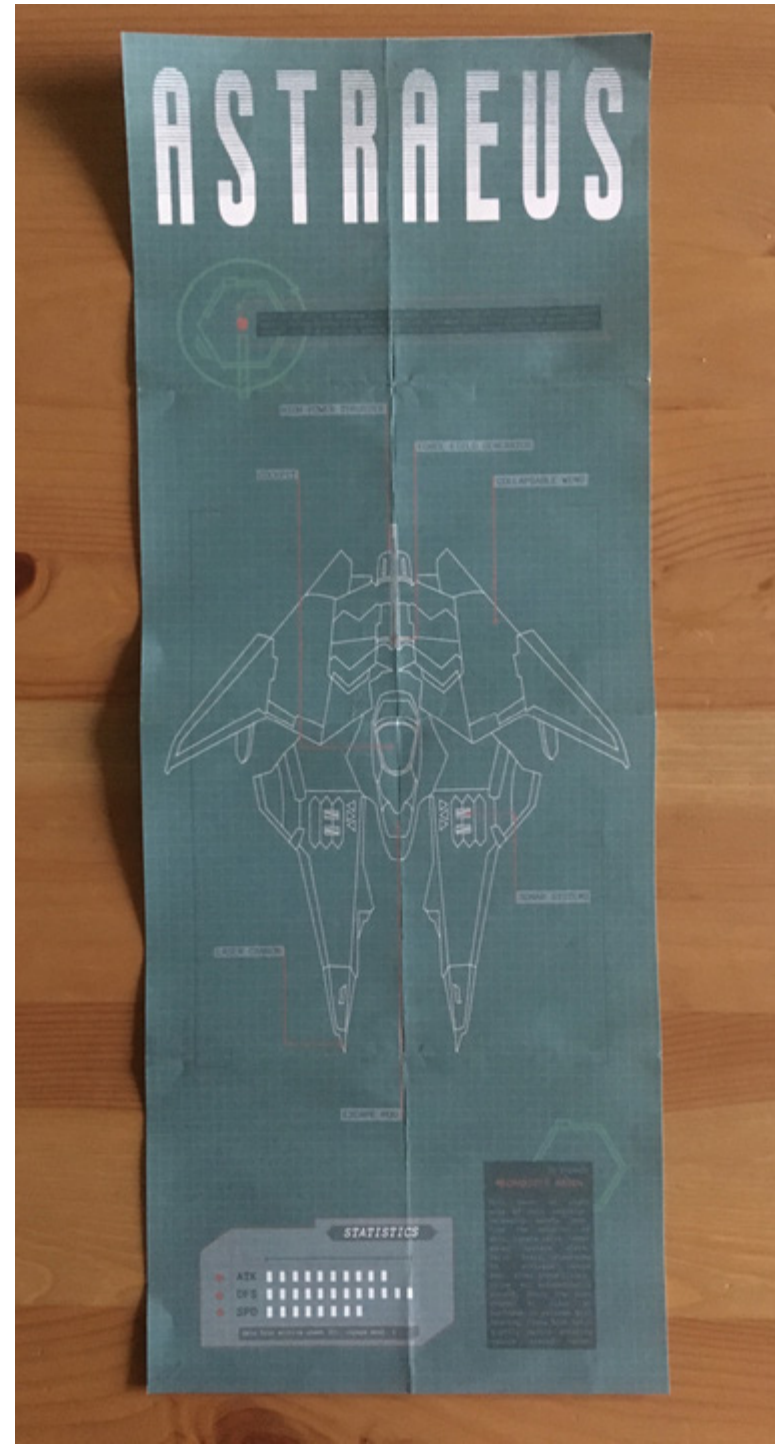
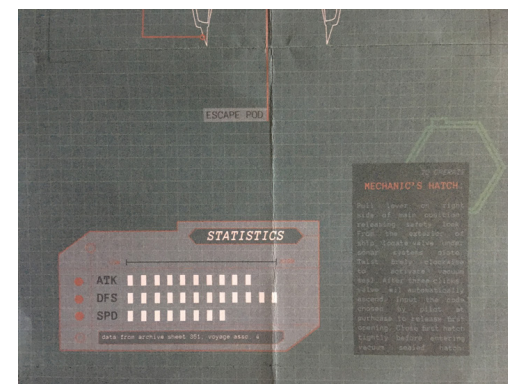
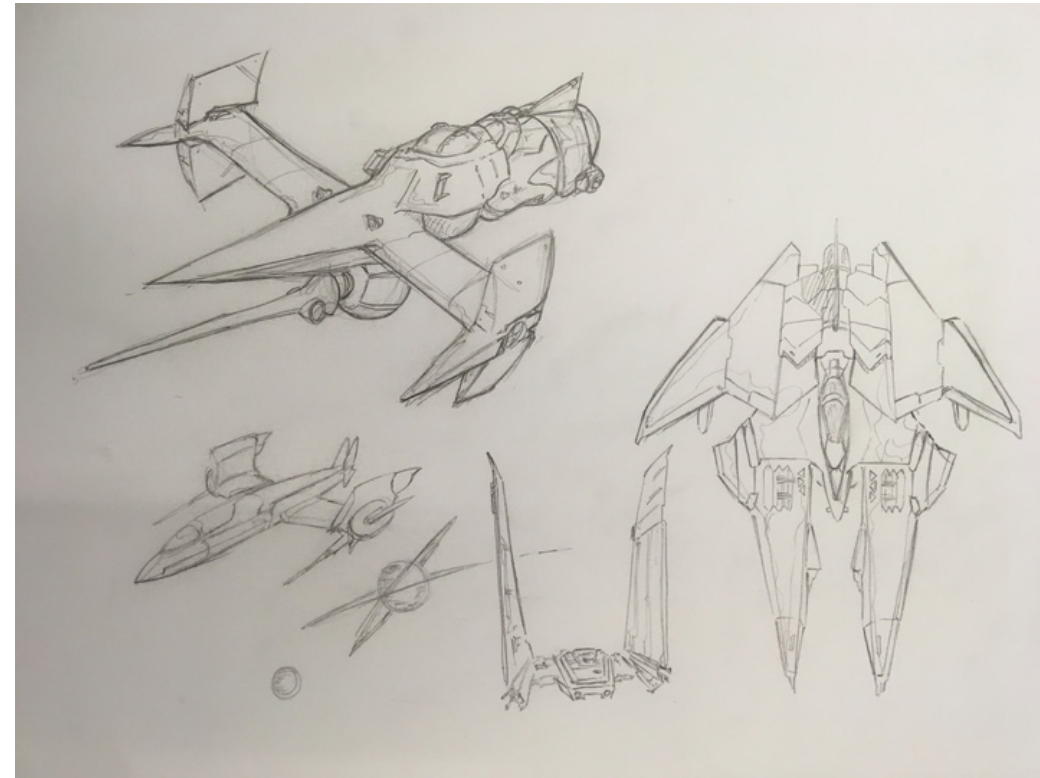
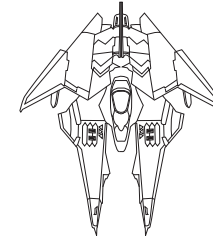
Luke

Artifact : Mission Guide
Printing Method : Epson Inkjet



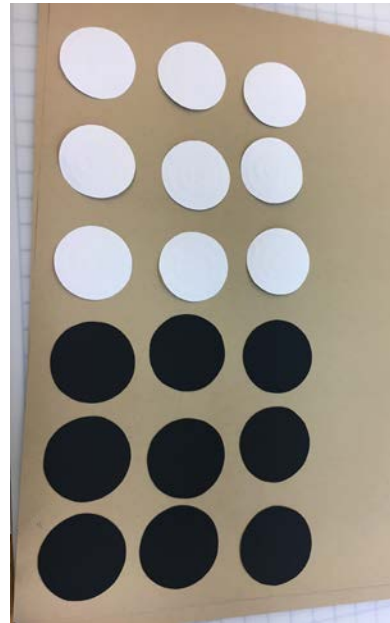
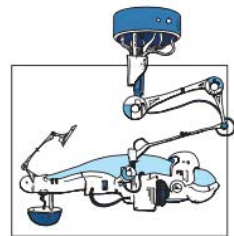
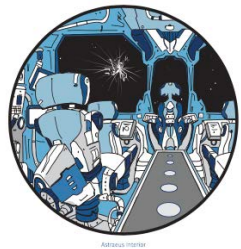
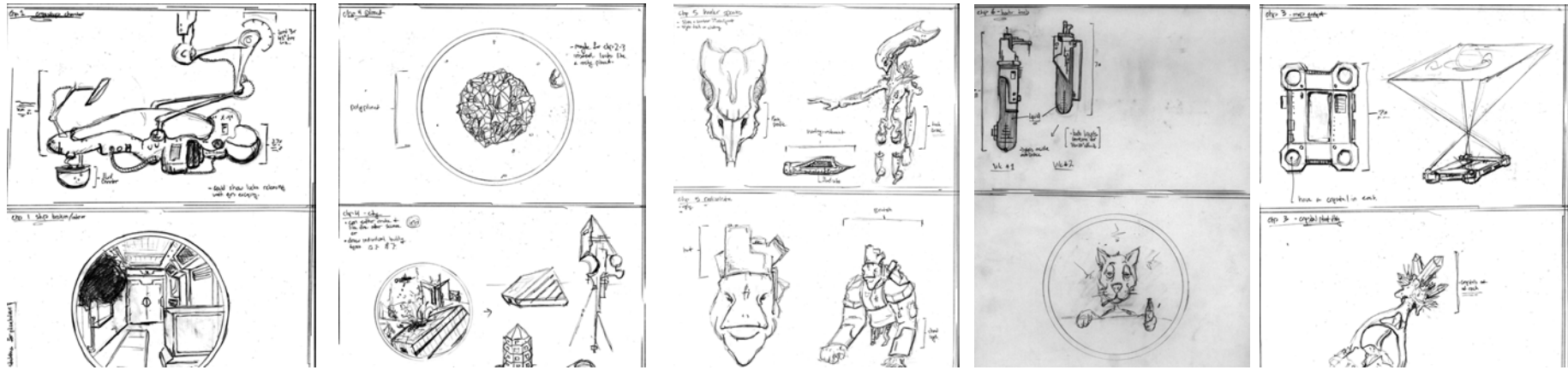
SJ

Artifact : Ship Blueprint
Printing Method : Epson Inkjet



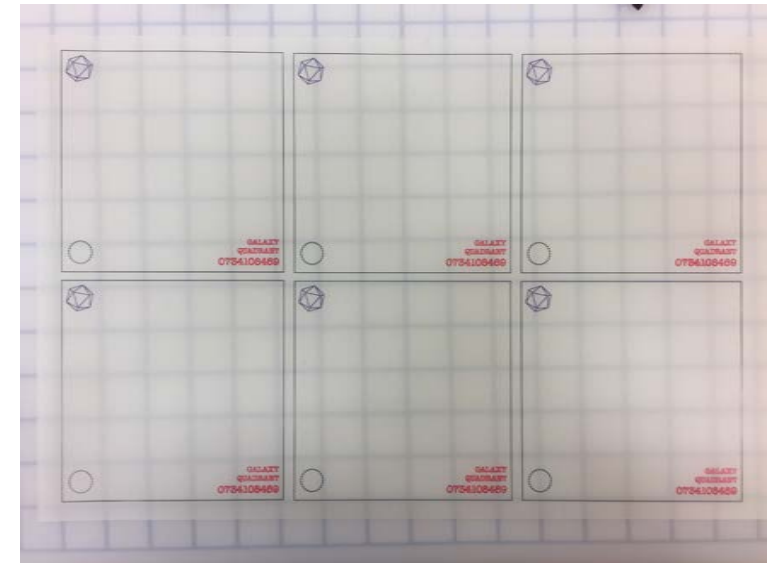
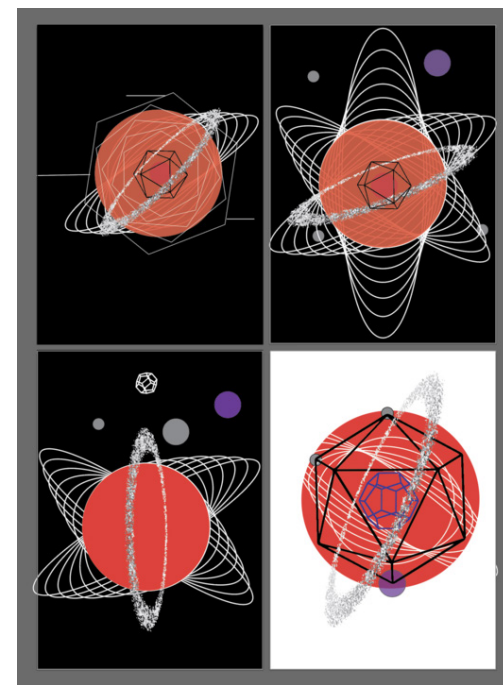
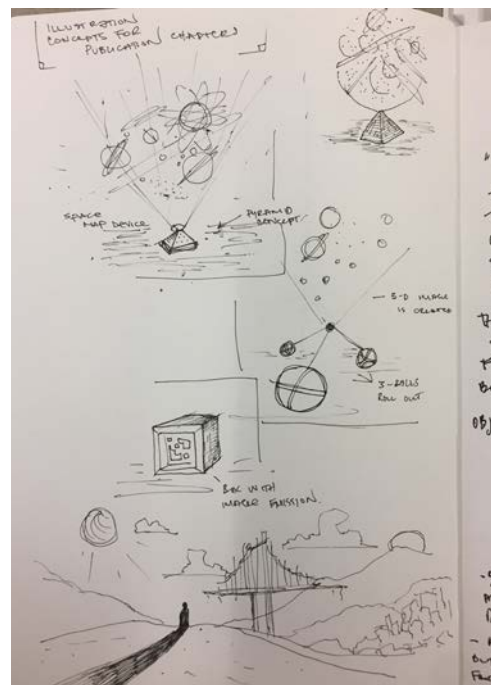
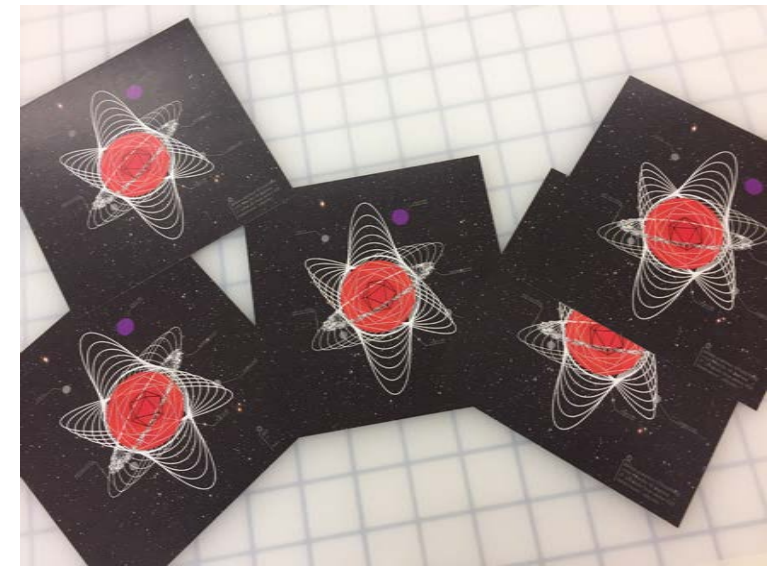
Chris

Artifact : Book Illustrations, Alien Token
Printing Method : Epson Inkjet, Embossing



Burch

Artifact : Space Map
Printing Method : Ricoh Pro C7100Sx and HP Officejet Pro K8600



Log of Hours

Individual Roles & Responsibilities

PROJECT MANAGER // LUKE

[general duties] created schedules, kept team on task.

ART DIRECTOR // FRANCES

[general duties] directed team via slack to keep creative cohesion, created page layouts and chose color schemes for chapters

ACCOUNTANT // LEIYA

[general duties] time/record keeping, ordering materials/budget, assisted with colophon and editing

EDITOR // SJ

[general duties] wrote the narrative, and provided additional edits to drafts of the book

PRODUCTION MANAGER // CHRIS

[general duties] in charge of designing and screen printing cover art, and created illustrations for each chapter

PRODUCTION MANAGER // BURCH

[general duties] in charge of screen printing process, and assisted with additional illustrations for each chapter

PROCESS BOOK DESIGNER // MARINA

[general duties] co-created and co-designed team process book, made dummies of the books and guided team through book binding

PROCESS BOOK DESIGNER // MOUSE

[general duties] co-created and co-designed team process book, planned out pocket design and designed the laser-cut pop-ups.

Team Two Process Log

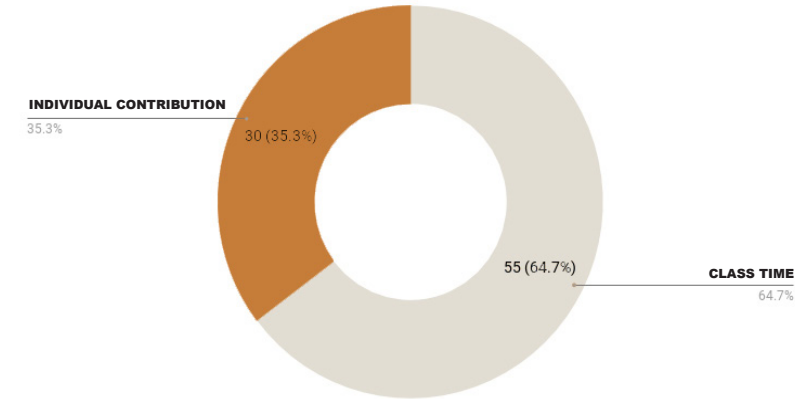
| PHASE I - IDEATION/PLANNING | |
|-----------------------------|---|
| DATE | ACTIVITY |
| 9/28 - 10/3 | Concept brainstorming - look and feel, inspiration, storyboards. |
| 10/4 - 10/9 | Draft story/plot and pitch to group on Slack |
| 10/10 - 10/12 | Story broken down into chapters. Role distribution, starting on layout, cover design, typography. Selecting and coming up with artifacts for each of the chapters. |
| 10/13 - 10/19 | First draft of narrative done, breakdown of content, color schemes. |
| 10/20 | TEAM FIELD TRIP - Exploring paper options (Stampadoodle, Applied Digital Imaging, & tour of Lithex |
| PHASE II - CONTENT CREATION | |
| DATE | ACTIVITY |
| 10/20 - 10/26 | Theoretical wireframes and cover design drafts, looking over metal type options for foil stamping. Dummy book completed. "Progress Check" in class on the 26th - present page layouts, story/concept, look and feel |
| 10/27 - 10/31 | Individual artifact rough drafts, meet with printer (Abe). Materials ordered. |
| 11/01 - 11/06 | Individual artifacts designed and ready for printing, page designs started, screen printing test for cover designs |
| 11/07 - 11/09 | Photopolymer plate designs submitted, begin printing individual artifacts, page designing continues. Story edited. |
| PHASE III- PRODUCTION | |
| DATE | ACTIVITY |
| 11/10 - 11/14 | Glueing bookboard and cloth, starting process book and gathering materials. Continued individual artifact production. |
| 11/16 - 11/20 | Test print colors, pocket creation, continuing production of individual artifacts. |
| 11/17 - 11/21 | Artifact production continues, illustrations finalized. |
| 11/26 - 11/30 | Foil stamping all of the chapter sections for each book, inserting illustrations in chapters, making minor adjustments to layout/text. Colophon completed. Cutting all of the papers up into correct dimensions for book/printing. Test prints. |
| 12/05 - 12/08 | Final edits, screen printing of covers done, printing all of the pages for all 9 books, and binding all together in class. Process Book in final stages. Books set under press after binding over weekend. |
| 12/11 - 12/14 | Time logs collected and compiled for Process Book, individual and team evaluations done, Process Book completed and printed. Cutting down books to 8", and glueing covers. Put into book press. Turn in FINAL book, Process Book, and Individual Notes. |

Budget

Summary Hours Worked

BASIC HOUR BREAKDOWN

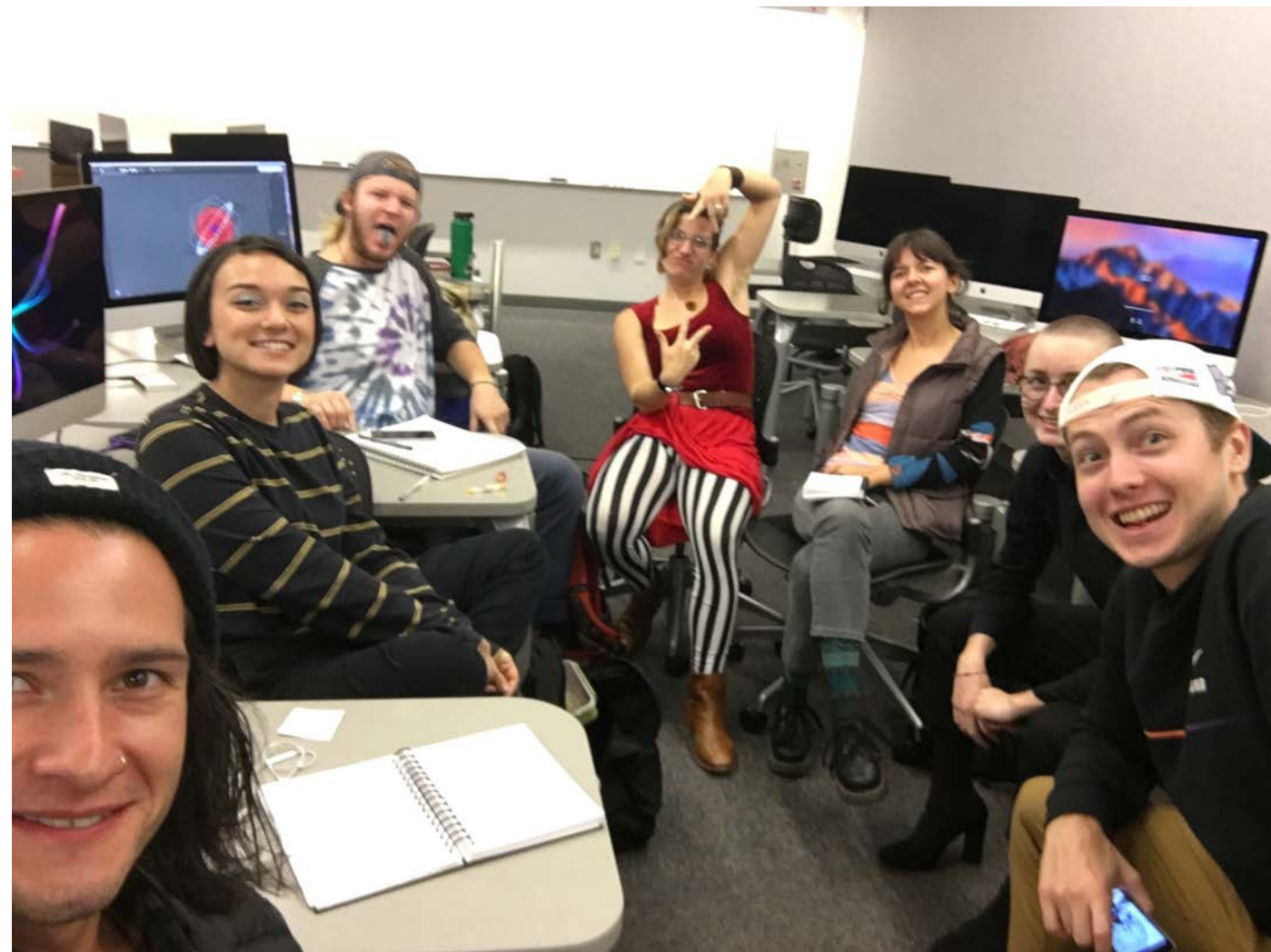
Average time each person spent in and outside of class to work on the book.



Our group spent about **55 HOURS** of class time to work on creating this book. Beyond that, on average, each member contributed **30 HOURS** outside of class working on the project whether it was for storyboarding, artifacts, or overall production (based on their individual time cards). This includes both time at school (outside of class hours) and time outside of school.

Budget & Materials

| ITEMS PURCHASED FOR BOOK | COST |
|---|----------------|
| BOOK CLOTH "Cialux" Black #1581, QTY: 4.5 yards (55") | \$15.75 |
| PAPER Mohawk Loop Antique Vellum Birch, 80 txt 25" x 38" Item #97-89-3825 QTY: 15 sheets | \$13.35 |
| Strathmore Premium - Wove, Midnight Black 80 cover, 26" x 40" Item #98-305134 QTY: 15 sheets | \$45.00 |
| TOTAL | \$74.10 |



Thank You